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A new TV experience awakens



## MASTER series A9F

A masterclass in contrast

Pixel Contrast  
BoosterAcoustic  
Surface  
Audio+164cm (65)  
Rs. 5,59,990/-  
EMI Rs. 6,500/-139cm (55)  
Rs. 3,99,990/-  
EMI Rs. 5,500/-Hands-free  
Voice Search  
 Hands-free control

## A8F

A new TV experience awakens

Acoustic  
Surface164cm (65)  
Rs. 4,29,990/-  
EMI Rs. 6,500/-139cm (55)  
Rs. 2,99,990/-  
EMI Rs. 5,500/-Personal  
Assistant Ready  
 Your voice is the command  
Hands-free control

## X9000F SERIES



Fine details in dark and light with X1™ Extreme


**X1 Extreme**  
Full Array LED Local Dimming  
  
  
 Your voice is the command  
 Hands-free control

215cm (85)	164cm (65)	139cm (55)
Rs. 10,99,990/-	Rs. 3,29,990/-	Rs. 2,29,990/-
EMI Rs. 8,500/-	EMI Rs. 6,500/-	EMI Rs. 5,500/-

## X8500F SERIES



The best colour on a TV with Triluminos™ Display


**X1**  
4K HDR Processor  
  
  
 Your voice is the command  
 Hands-free control

189cm (75)	139cm (55)	123cm (49)	108cm (43)
Rs. 4,49,990/-	Rs. 1,59,990/-	Rs. 1,19,990/-	Rs. 89,990/-
EMI Rs. 7,500/-	EMI Rs. 5,500/-	EMI Rs. 4,900/-	EMI Rs. 4,300/-

## X7500F/X7002F SERIES



Your gateway to detail with 4K resolution


**4K X-Reality PRO**  
  
 Smart Plug & Play  
 Your voice is the command  
 Hands-free control

X7500F: 164cm (65) • 139cm (55) • 123cm (49) • 108cm (43)  
X7002F: 139cm (55) • 123cm (49) • 108cm (43)

Range starts from Rs. 68,990/-

## W800F SERIES



A brand new entertainment experience with Android TV™


**X-Reality PRO**  
Bass Reflex Speaker  
  
 Your voice is the command  
 Hands-free control

123cm (49) • 108cm (43)

Range starts from Rs. 62,990/-

## W6F SERIES



Clearer, sharper, more entertaining


**X-Reality PRO**  
Bass Reflex Speaker  
 SMART TV

W662F: 126cm (50) • 108cm (43)  
W672F: 80cm (32) • W622F: 80cm (32)

Range starts from Rs. 33,990/-

## R SERIES



Simply clear and beautiful picture


**X-Reality PRO**  
Clear Resolution Enhancer  
 Smart Plug & Play  
 Your voice is the command  
 Hands-free control

R422F: 80cm (32) • R352F: 102cm (40) • R302F: 80cm (32)  
R252F: 102cm (40) • R202F: 80cm (32)

Range starts from Rs. 23,990/-

## SPECIAL FESTIVE OFFERS!

## EXCLUSIVE OFFER^

NETFLIX ▶ 6 Months Subscription Bonus worth **Rs. 4,800/-**

^Applicable models are 85X9000F, 75X8500F, 65A9F, 65A8F, 65X9000F, 65X7500F, 55A9F, 55A8F, 55X9000F, 55X8500F &amp; 55X7500F only

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Rs. 12,990/-HD-B1  
worth  
Rs. 6,700/-WH-CH400  
worth  
Rs. 4,990/-MDR-XB450AP  
worth  
Rs. 2,490/-Charger (3000mAh)  
worth  
Rs. 1,420/-Sony 32GB Pen Drive  
worth Rs. 1,300/-

Available with 32R202F only.

## Upgrade with easy EMIs

Pay As Per Screen Size\* | Screen Size x 100 = EMI

SIZE	215cm (85)	189cm (75)	164cm (65)	139cm (55)	123cm (49)	EMI Tenure up to
EMI (Rs.)	8,500/-	7,500/-	6,500/-	5,500/-	4,900/-	36 months

\*Fraction amount if any will be taken along with last EMI. Maximum term 36 months. Some models may not be available with EMI. \*Special Finance Offers are applicable on selected models only. Deposit price is Rs. 1/- (Select Product Only) and rest in 9 EMI through BAJAJ Financial Capital First, Connect Finance Co/Banks for coverage. EMI amount is subject to a minimum of 10% interest. Limit one offer per customer. Product immediately delivered after EMI payment. Please check Bajaj Finserv website for further details. All MRP/Price inclusive of all taxes. Quoted MRP/Price is for 1U (unit) of the product. \*Special Festive Offer applicable for select products and in each city only. Offers are for limited period only or till stocks last, whichever is earlier. \*For 10% Cashback Minimum Transaction amount Rs. 32,000/- & Maximum cashback Rs. 6,000/- (Bravia 40 inch & above). Axis Bank Credit & HDFC Bank Debit Cards, CD Bravia 43 inch & above (Max Rs. 6,000/- & T&C apply). For 5% Cashback Minimum Transaction amount Rs. 15,000/- & Maximum cashback Rs. 3,000/- (on Bravia 32 inch & Below). Cash Back will be posted within 90 Days from end of the offer period. Cash back applicable on HDFC Bank, ICICI Bank and Axis Bank Credit & HDFC Bank Debit Cards, CD Bravia 43 inch & above (Max Rs. 6,000/- & T&C apply). For more details visit [www.sony.co.in/moneyoffer/finance-offer](http://www.sony.co.in/moneyoffer/finance-offer)
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ସୁନା ନିଲାମ  
ବିଞ୍ଚପ୍ରତି







(ସାର୍ବଜନିକ କ୍ଷେତ୍ରର ଅଗ୍ରଣୀ ବ୍ୟାଙ୍କ)

# କ୍ଷ-ନିଳାମ ବିକ୍ରୟ ବିଜ୍ଞାପନ

(ବିକ୍ୟୁରିଟାଇଜେସନ, ଆଶ୍ରମ ରିକନ୍ସ୍ଟ୍ରକ୍ସନ, ଅପ୍ଟ୍ ପାଇନାନ୍‌ସିଆଲ ଆସେଷ୍ଟ ଆଶ୍ରମ ଏନ୍‌ପ୍ରୋର୍ବ୍ଦମେଣ୍ଡ, ଅପ୍ଟ୍ ବିକ୍ୟୁରିଟା ଗର୍ଭରେଷ୍ଟ ଆକ୍ତ, ୨୦୦୯ ଅନ୍ତ୍ୟାୟୀ ସ୍ଥାବର / ଅସ୍ଥାବର ସମ୍ପତ୍ତିର ବିକ୍ୟ)

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A shield-shaped logo with a red border. Inside, the words "INDIA'S FIRST" are at the top, "5" is in the center, "YEAR" is below it, and "WARRANTY" is at the bottom.

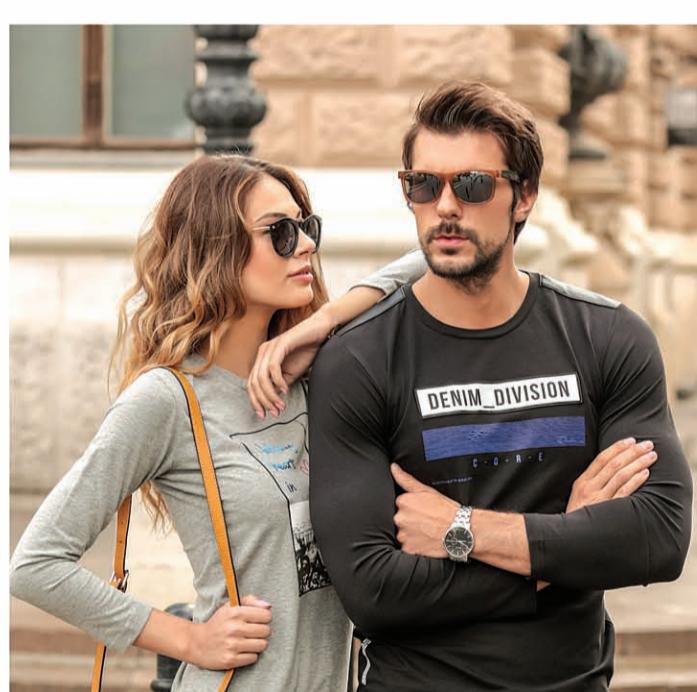
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