



ଉତ୍ତରାଖଣ୍ଡ ଶାସନ



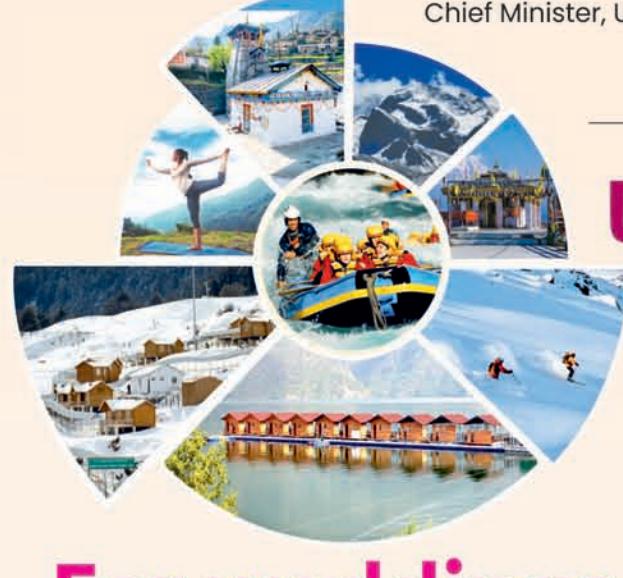
DISCOVER NEW EXPERIENCES AND A SENSE OF BELONGING IN *Uttarakhand*



**EXPERIENCE THE AMAZING
CONFLUENCE OF DEVOTION,
CULTURE AND ADVENTURE**

"Under the guidance of Honorable Prime Minister, Shri Narendra Modi, we are committed to harnessing the overall development, natural beauty, rich cultural heritage and immense potential of the state. Our aim is to make Uttarakhand a model of progress, where tradition and innovation meet and every person contributes towards the prosperity and welfare of the state."

Pushkar Singh Dhami
Chief Minister, Uttarakhand



For weddings, it has become a New Destination.

Devbhoomi is a religious, spiritual, beautiful destination with lush green and snowy fort of mountains which has better connectivity, excellent infrastructure and all the necessary facilities. Dhami Sarkar along with pilgrimage and tourism in the state, at present this place is giving special emphasis on promoting the tradition of destination wedding and the facilities are constantly being developed. People are taking interest in organizing destination weddings at the holy religious, spiritual and natural places of Uttarakhand. But, after Prime Minister Narendra Modi's appeal, he expressed hope that in the coming time, Uttarakhand will gain prominence in the near future as a prime 'destination wedding' location. Devbhumi Uttarakhand is a holy place which is famous for marriage celebrations. Now Shri Triyuginarayan temple located in Triyuginarayan village of Rudraprayag district of Uttarakhand is one of them. It is believed that this is the place where Lord Shiva circumambulated the sacred fire with Mother Parvati. This is why every year a large number of couples get married in the sacred bond of marriage in this place. This place is establishing a new identity as a destination wedding location.

Similarly, in the sacred city of Haridwar, a large number of couples tie the knot in the sacred bond of matrimony at Shantikunj every year, following all traditional rituals. Speaking of the pilgrimage town of Rishikesh, it is currently emerging as a major wedding destination for both Indian and international youth. Mussoorie, Nainital, and Ramnagar are among the luxurious venues with all modern amenities, where the trend of destination weddings is gaining popularity both domestically and abroad. Uttarakhand also offers hill stations like Auli, known as 'Mini Switzerland,' for those looking to marry in the lap of nature.

Due to the developed facilities for tourism and pilgrimage in Uttarakhand, the attraction towards wedding destinations here is increasing. After the Prime Minister's slogan 'Wed in India,' it is now expected that the Dhami government will work swiftly in this direction. The 'Wed in India' movement will, in the coming times, establish Uttarakhand as the perfect destination for weddings. This will not only boost local businesses but also create new livelihood opportunities.

Ranging from cozy cottages to traditional wooden houses that reflect the architecture of the region, each homestay offers tourists a comfortable and welcoming environment, allowing them to connect with the local community.

The development of homestays in Uttarakhand has had a positive impact on the economy of the state. These accommodations provide tourists with not only unique and presently with Uttarakhand Tourism Department there are around 5000 registered homestays listed. Nestled in the lap of Himalayas in these homestays provide comfortable cottages to traditional wooden houses that reflect the region's architectural style, each homestay offers tourists a welcoming and comfortable environment, allowing them to connect with the local community. The development of homestays in Uttarakhand has had a positive impact on the state's economy. These accommodations provide tourists with not only a unique and personalized experiences but also promote local businesses by creating employment opportunities. As a result, their contribution is strengthening the local economy. Homestay owners often collaborate with local artisans, farmers, and service providers. This promotes local supply chains and sustainable development. Homestays have played a crucial role in curbing migration from the state. Homestays have played a significant role in preventing migration

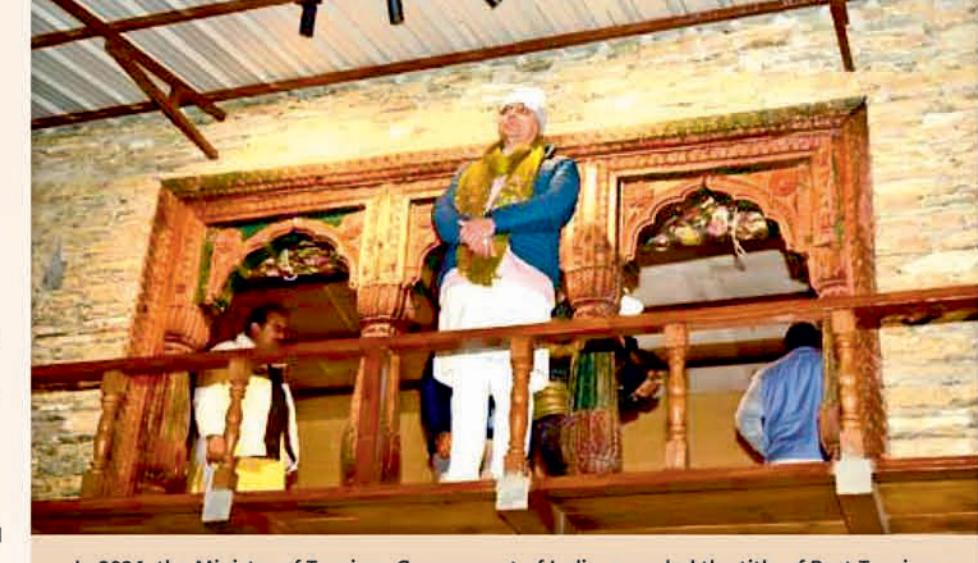
from the state. It must be said that this initiative has not only increased income but also provided a solid foundation for local people to stay, promote, and develop their communities. It has helped preserve the state's cultural heritage and traditions, ensuring that future generations remain connected to their roots. The popularity of homestays in Uttarakhand is in itself proof that this initiative is touching the hearts of travelers. Tourists are not just seeking comfortable accommodation; they also enjoy strengthening connections with new destinations and people. The homestay initiative is connecting tourists with the local way of life and presenting a fresh image of the state in their minds. They are leaving with happy memories after staying here.

"Uttarakhand is the land of gods. The way this state is moving on the path of development by keeping law and order at the forefront is praiseworthy. This effort is also necessary to maintain the identity of Devbhoomi. Therefore, I believe that in the near future, Devbhoomi Uttarakhand will become the centre of attraction for the spiritual consciousness of the entire world and we have to develop Uttarakhand according to this potential."

Narendra Modi
Prime Minister

Continuous development of rural tourism with Uttarakhand Homestay Scheme

Due to the efforts of the government, the local population has got employment through tourism schemes in Uttarakhand. Besides, this initiative has also strengthened the economy of the state.



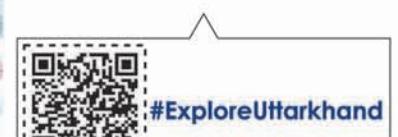
In 2024, the Ministry of Tourism, Government of India, awarded the title of Best Tourism Village to four villages in Uttarakhand: Jakholi village and Harsil village in Uttarkashi district, Gunji village in the border area of Pithoragarh district, and Supi village in Bageshwar district.

Prime Minister Narendra Modi has stated that rural areas are becoming centers of tourism. Additionally, every tourist destination can develop its own revenue model. To boost the rural economy, we need to promote businesses like homestays and small hotels.

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PARAGLIDING
Thrill lovers can also take a trip to the sky here and enjoy the grandeur of Uttarakhand by paragliding. They can also take a sky flight from the scenic spots of Nainital, Mukteshwar, or Pithoragarh and view the magnificent Himalayan regions. Apart from adventure, the tourism sector of Uttarakhand has also brought prosperity to the local residents and created employment opportunities. This has also encouraged the development of adventure tourism infrastructure.



#ExploreUttarakhand

A UNIQUE CONFLUENCE OF UNSEEN ADVENTURES

Uttarakhand provides a unique experience to adventure sports lovers around the world.

When it comes to adventure tourism in the country, Uttarakhand has become a favorite destination for adventure lovers due to its diverse landscapes. There is no dearth of exciting activities here. You get to play many exciting sports here and that is why this state provides an extraordinary experience for adventure lovers around the world. Many tourists come to Uttarakhand only to participate in these activities. For adventure lovers, there are many exciting sports and activities available here including river rafting, trekking, hiking and bungee jumping.

TREKKING AND HIKING

You can travel to remote places of Uttarakhand through trekking and hiking. Here one can enjoy trekking on the traditional Roopkund track amidst lush green forests and grasslands or

passing through the valley of flowers can give a pleasant feeling. For long walkers, Kedarkantha and Gaumukh Tapovan tracks provide a memorable experience of a lifetime.

BUNGEE JUMPING

Also known as the Yoga Capital of the World, Rishikesh is also known for its high-intensity adventures as it is the site of the highest bungee jumping in the entire country. Thrill lovers who want to defy gravity come here to go bungee jumping amidst the spectacular Himalayan hills.

SKIING

Auli, located in Chamoli district, is known as the center of skiing lovers. Adventure lovers visit Auli to find their way through its winter wonderland with snow-capped mountain slopes. This spectacular venue is also famous

for hosting the National Winter Games, where athletes get the perfect opportunity to showcase their prowess.

RIVER RAFTING

The rivers of Uttarakhand not only enhance the beauty of the state but also excite the lovers of white water rafting who come here for the thrill. When tourists conquer the rapids through white water rafting or boat on the water during a serene canoeing or kayaking in the Ganges, Tons and Alaknanda rivers, they definitely get to experience different thrills.



ଆଜି କ'ଣ କେହିଠି

ଭୁବନେଶ୍ୱର

- ଡିଶିନ କନଳେଜ୍, ସ୍ଲାନ୍: ଲାଇଫ୍, ଜନପଥ, ସମୟ: ପୂର୍ବାହ୍ନ ୧୦ଟା।
- ୧୦ମ ଭୁବନେଶ୍ୱର ଅନ୍ତର୍ରାଷ୍ଟର ବାଣିଜ୍ୟ ମେଲା, ସ୍ଲାନ୍: ଜନତା ମନ୍ଦିର, ସମୟ: ଅପରାହ୍ନ ୪୮ ଟା ୪୮।
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- ୧୯୮ ଭୁବନେଶ୍ୱର ଅନ୍ତର୍ରାଷ୍ଟର ପରିଦର୍ଶନ ମେଲା, ସ୍ଲାନ୍: ଜନତା ମନ୍ଦିର, ସମୟ: ଅପରାହ୍ନ ୪୮ ଟା ୪୮।
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ପୁରୀ

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ଡପ୍ରକା

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